

Turning The Tide On Ocean Plastic: Our Cost-Saving Solution For Ocean.



While Ocean Bottle is busy reducing plastic in the ocean, we're reducing their insurance premiums.

Ocean Bottle, known for creating "The World's Most Needed Reusable Water Bottle", has a clear mission: to reduce ocean plastic waste. It's a fellow B Corp organisation, and it needed an insurance broker who understood its values and evolving insurance needs.

We kicked off our partnership with Ocean Bottle by tackling the smaller stuff – like the timing of the insurance process and how we could align policies with common renewal dates. We secured a Consumer Credit policy with Aviva, taking advantage of Ocean Bottle's B Corp status to access discounts and ultimately saving the brand thousands on expiring premiums. Then it was time to assess specific requirements. We matched Ocean Bottle's Management Liability policy with its main programme's 2024 renewal date to ensure a smooth set-up for the future, saving a substantial sum in the process.

And that's not all. We successfully aligned its Travel policy, guaranteeing complete coverage for its global operations. The whole process took eight weeks, but with our ongoing support, we're just getting started.

Here's to making waves - not waste!

"We felt that Capsule wasn't just supportive of our insurance needs, but of our wider goals too. It's been a refreshing experience to partner with a broker who shares our vision. The fact that they managed to use our B Corp status to secure us huge savings is remarkable."

Ocean Bottle

Thanks to Abacai

A thank you to our friends and partners at Abacai, who introduced us to Ocean Bottle. Abacai is the proactive finance partner to many of London's fastest-growing and most exciting e-commerce brands and have been supporting Ocean Bottle on their scale-up journey.

Discover the difference of a broker that just gets you. [Get in touch with us for tailored coverage.](#)

Capsule

Next-level thinking
for scale up businesses

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